

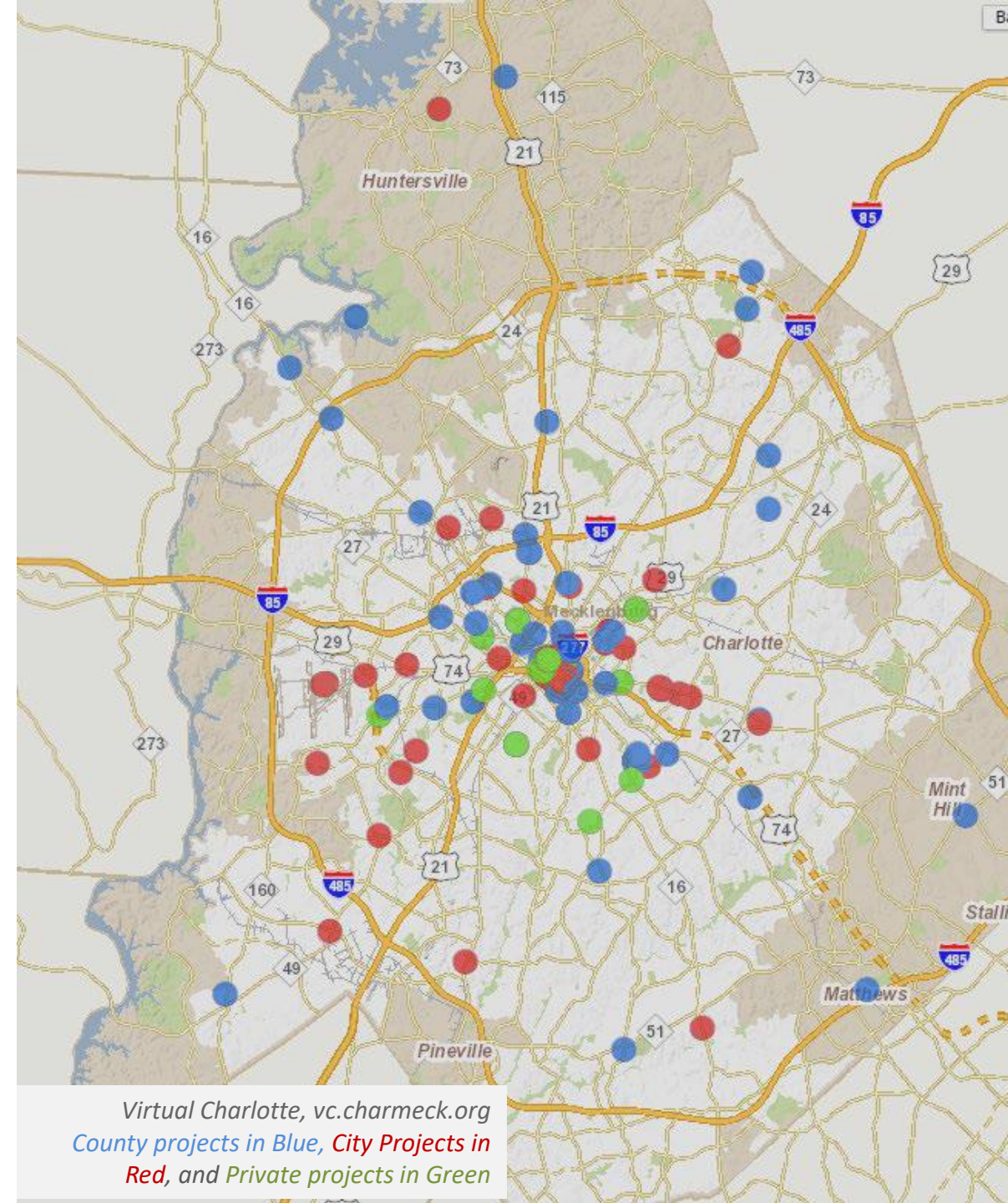


City of Charlotte SouthPark Loop CNIP

PUBLIC ART COMMUNITY ENGAGEMENT

ASC Public Art Program

- Program Management for the:
 - County
 - City
 - Airport
- Public Art Management 1992
- 1% for Art Ordinance 2002/2003 – Mecklenburg County and the City of Charlotte adopted ordinances that appropriate 1% of eligible capital improvement project funds for public art
- Planning, artist selection, contracting, community engagement, facilitation of fabrication and installation with Public Art Commission oversight
- 190 Projects Completed to Date



Virtual Charlotte, vc.charmeck.org
County projects in Blue, City Projects in
Red, and Private projects in Green

Public Art Objectives

Public art serves as a catalyst for connectivity — bonding people to a place and one another — generating a greater sense of pride and responsibility for places that enhance quality of life and celebrate communities' unique attributes.



Meredith Connolly
(Regional Artist Directory Artist).
Wings. Artist's Concept Design for
Mecklenburg County Ezell Farms
Community Park.

ASC PUBLIC ART PROCESS

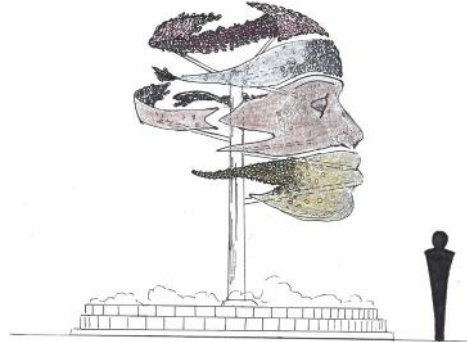


Design Development

Design Phases:

1. Concept Design
2. Schematic Design
3. Final Design

**All phases approved by City and the Public Art Commission*



Conceptual Drawing, *Tapestry*, Douwe Blumberg,
Berryhill Roundabout, City of Charlotte



Approved Schematic Design: Schematic Model, *Tapestry*, Douwe Blumberg,
Berryhill Roundabout, City of Charlotte



Community Engagement

- Community engagement can occur at various times throughout the design development of an artwork.
 - During concept development to help inspire the artist and lead their research
 - Between the approval of an artist concept proposal and the presentation of schematic design to PAC
- Typically, artists share their concepts with the community in two ways: presentations and dialogue or by facilitating workshops for the design or creation of certain elements to be included in the finished artwork



Further Information:

Staff Contacts:

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ASC Website:

<https://www.artsandscience.org/>

ASC Public Art:

<https://artsandscience.org/public-art/>

Calls to Artists:

<https://artsandscience.org/calls-to-artists/>

Follow us on Facebook and Instagram **@ASCCharlotte**



PROJECT OVERVIEW

CITY OF CHARLOTTE
SOUTHPARK LOOP CNIP



SITE:

7015 Carnegie Blvd, Charlotte, NC

BUDGET:

\$76,500

PROJECT BACKGROUND:

The Loop is a three-mile urban trail that creates and connects great places in the SouthPark area. The Loop will accommodate bicycles and pedestrians, creating a healthy, vibrant, and convenient activity center. Private investments will enhance the public realm by connecting destinations and public spaces together, creating a more engaging experience for residents, employees and visitors in SouthPark.

The Loop project is a part of the City of Charlotte's Comprehensive Neighborhood Improvement Program (CNIP), which makes strategic investments in larger, multi-neighborhood geographies to more comprehensively address a broad array of community needs, consistent with the goals of the City's Capital Investment Plan (CIP).



Culture For All.

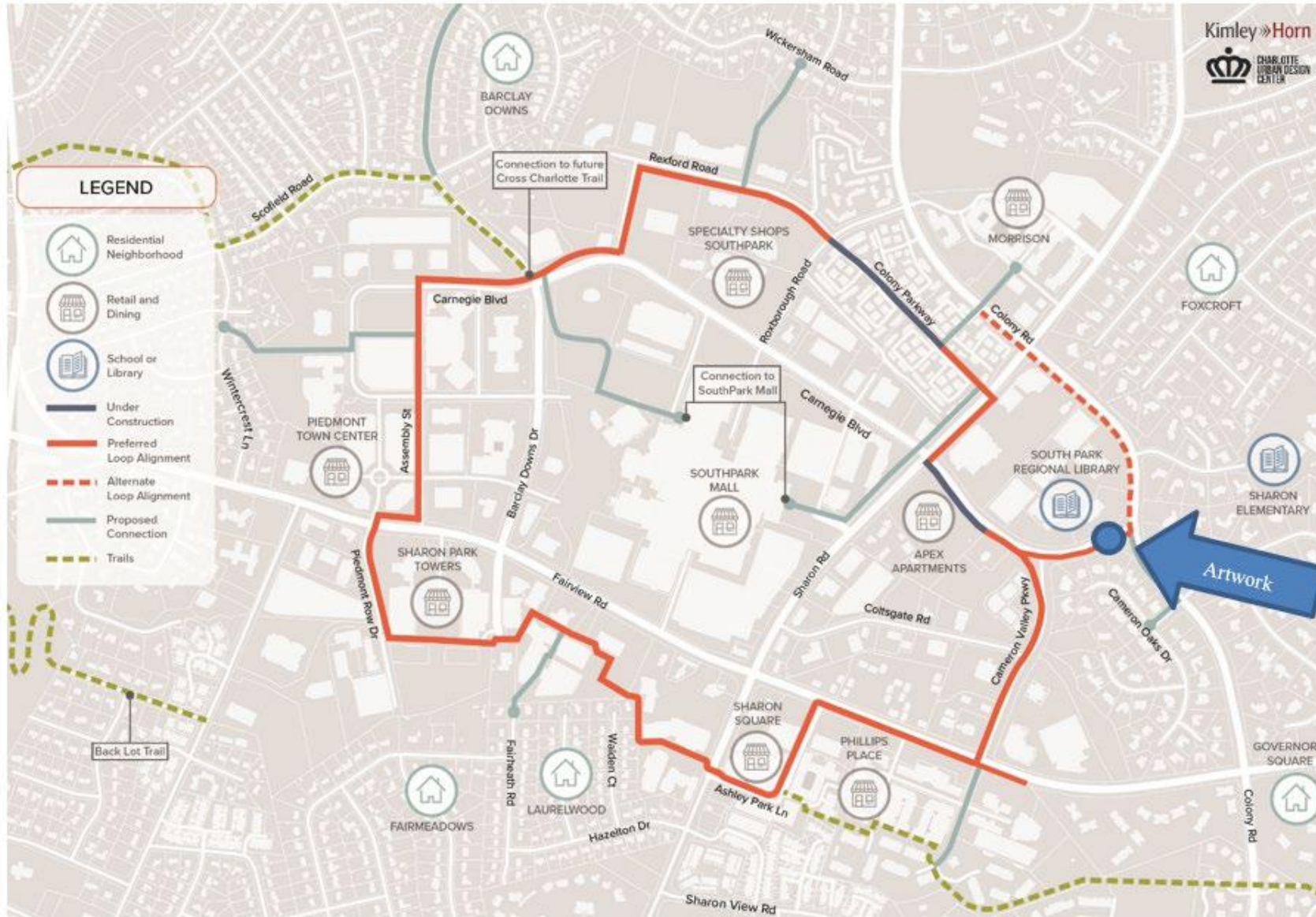
OPPORTUNITY:

- **The Loop is the new heartbeat of SouthPark, and placemaking and art are essential design components. The artwork should draw inspiration from the community and history of the area and create opportunities for social interaction and conversation. The art should be whimsical, playful, colorful, and designed to fit the contemporary, clean, and colorful brand of The Loop.**
- **Artistic approaches to this opportunity should focus on large scale, free-standing sculpture(s), with the potential to include complementary seating elements, hardscaping, etc. The commissioned artist or artist team will be responsible for working with the project team to determine the appropriate approach.**



Culture For All.

OPPORTUNITY:



OPPORTUNITY:



Artwork Location

ARTWORK GOALS AND CRITERIA:

This opportunity should achieve a cohesive and unique aesthetic experience that is distinguished from, yet sensitive to, the overall design of The Loop.

- The artwork must be sited within the area designated for the opportunity.
- Artwork should take into consideration The Loop Framework Design Plan.
- The selected artist must facilitate opportunities for community engagement.
- Artwork must reflect significant input from community members.
- The artwork should be designed for viewing by pedestrians, cyclists, and vehicular traffic.
- The artwork should serve as a wayfinding element, draw people to the area, and potentially serve as a gathering space.
- The artwork must adhere to all safety standards required by the Charlotte Department of Transportation (CDOT).
- The artwork should be constructed of durable materials and permanent in nature.

ANTICIPATED ARTWORK INSTALLATION:

Summer 2024


Introducing
MARY CARTER TAUB





Community Input South Park Loop *Artwork*

MARY CARTER TAUB



Public Art Experience

















© NYC DOT



© NYC DOT













The Nick of Gilly



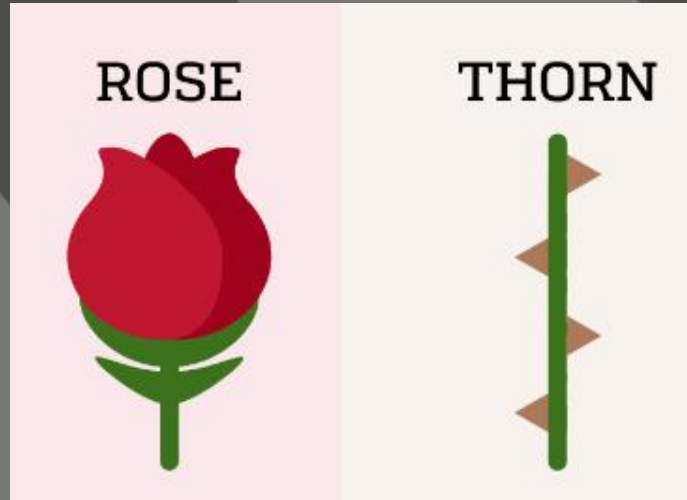


Listening Session



Tell me about South Park...

Community “feel”?
Culture?
History?



Desired outcome for artwork?

Biggest concern for artwork?



Whose voices are not being included or heard?

How can this work be of service to community?

Anything else to share?



Think of something later?

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by July 22, 2023

QUESTIONS?

