



SPAN BOARD MEETING

Thursday Jan. 24th

6:30 PM- Sharon Towers

Attendees:

All Board members were in attendance except for following: Nick Lukens, Jim Talley, Sarah Plott. David Herran participated via conference call.

Guests: Frank Brown (Park Phillips), Bill Witlatch (Southgate) Rebecca Fant, (UDO Advisory), Tariq Bokhari, (District 6 Representative), Tyler Niess and Kyle Baugh (SP Loop consultants), Marie Sugar (CNIP), Fran West and Kim Barnes (City).

1. LOOP Presentation (Tyler + Kyle)

Consultants reviewed findings from one day charrette held in Dec and interviews with key stakeholders. This information was used to develop a vision and guiding principal document that the design team will use to develop specific projects. They will share their findings with the public on Feb.21 at the library.

a. Vision Plan: (Tyler)

- Introduction -
 - Playbook on why they create a vision, steps, use going forward, etc.
- Why the Loop? -
 - People wanted to know why this was the first project to be selected
 - The canvas session was really helpful in shaping this
 - Selected because this begins to shape issues with connecting the boarder community
 - Project that could be completed and have impact quickly
 - This project will set the tone for the rest of the CNIP projects
- Where we are in the process -
 - Nearing ability to give design team direction based on phase completed in the process
 - Moving into the phase where Kimley Horn will begin to design

b. Context:

- What is the Essence of SouthPark?
 - Great quality neighborhoods, dining, access
 - Neighborhood and workplace of the future are also driving change
 - More inclusive, dense, walkable, casual, etc.
- What is our Vision for the Loop?
 - ***Heartbeat that stitches together SouthPark and defines SouthPark***
 - Series of public places and spaces that connects people and different functions within SouthPark
 - Start to be an identity for SouthPark
 - Loop should be a destination and move people from place-to-place
 - Want people to park once and then walk
- What are the Key “Experience” Principles
 - Create Life-enhancing experiences

- Connect and make people more active
- Culture and public art
- Places for programs to occur
- Set a more contemporary tone
- Turn retail experience "inside-out"
- Still needs to stay sophisticated
- 3rd place retail - places people chose to spend their time outside of home (want "local")
- Design and programming needs to be intentional
- ID smaller hang out spaces
- Active programming - want to be able to go running, exercise classes, etc.
- Project Objectives: Make it Easy to Experience SP
 - Access an issue
 - Traffic a challenge
 - Need to change dynamic for pedestrians (safe, accessible, easy to use)
 - Signage, lighting, mixed + defined uses (bike + walking lanes)
 - Need to knit together the neighborhoods with the loop
- Project Objectives: Create a Series of Dynamic Destinations
 - Can't just be a utilitarian trail
 - Need to be ~10 segments within the trail
 - Need to pass the "let's go to the loop on a Saturday" test when thinking through
 - Helps to drive funding as well (owners, developer, etc. buy-in)
 - Great open spaces
 - Connections to existing locations
 - Public art (think Spoon with Cherry in Minneapolis)
 - Flexible uses
 - Destinations need to have power, internet, connectivity
 - Can't be static - becomes boring
- Project Objectives: Be Welcoming
 - Currently exclusivity to a fault - need to be welcoming
 - Need to be diverse in multiple facets
 - Easy to get on/off - easy to see - good way-finding
 - Need to do a better job of leveraging transit
 - Encourage ways to make SouthPark less car dependent

c. Project Schedule:

- Online survey going out to the community at the beginning of February
- February 21st; next community meeting to share
- April 10th present the plan
- Early Wins:
 - Crosswalks at Fairview and Sharon will be completed this Spring
 - Albemarle Corp donated \$100k for the speed table at Carnegie + Assembly Streets



d. Board Discussion:

- No decision on how to move forward after plan completed, but could be a separate group or SouthPark Business Coalition
- Councilman Bokhari discussed need to e need to break down the project into easy wins, longer range projects and develop a process; more of a tactical document and execution plan/playbook than a static report.

e. *Councilman Bokhari Presented 250 Year Meck Dec commemorative coin presented to Hilary*

f. Board Update (see attached power point)